

# Cape Elizabeth Town Council 2018 Goals

## 1. Effective Leadership

*We will provide leadership for the community by enhancing good governance aspects such as transparency, accountability and integrity, and ensuring strong management structures.*

### Potential Implementation Opportunities

- Work with the town manager to commit to the development and implementation of services that address community needs.
- Encourage the town manager to review succession planning in all departments.
- Continue to examine opportunities to share services and resources with other communities.
- Demonstrate through action adherence to the town council rules and Code of Ethics.

## 2. Sustainable Community

*We are committed to a sustainable future and implementation of policies and projects to improve the social, economic and environmental wellbeing of the community.*

### Potential Implementation Opportunities

- Actively support the work of the Comprehensive Planning Committee's ongoing work.
- Review funding mechanisms for land preservation and for the stewardship of the town's open spaces.
- Explore opportunities to enhance the community's diversity.
- Align committees with the long-term mission of sustainability and renewable energy.
- Facilitate the process to resolve the paper streets issue (Surfside Avenue, Atlantic Place, and Lighthouse Point).

### **3. Engaged Citizens**

*We will improve and expand communications with citizens and other stakeholders.*

#### **Potential Implementation Opportunities**

- Continue public forums on specific issues and topics of interest to members of the community.
- Explore new ways to solicit public input including citizen surveys.
- Develop new communications tools and better leverage existing ones to disseminate information to the public via the creation of a monthly email newsletter from town hall.
- Consider standardized response protocol for citizen inquiries and communications.

### **4. Effective Boards and Committees**

*We will work with advisory boards and committees to ensure strong focus and alignment of priorities.*

#### **Potential Implementation Opportunities**

- Conduct an annual orientation and information session for all boards and committees.
- Request each board and committee to present annual goals and work plans by March 31.
- Recognize the service of the town's volunteers.
- Implement a system of reporting to enhance communication between the council and committees.

### **5. Improved Infrastructure, Facilities and Services**

*We will continue to improve and enhance municipal infrastructure, facilities and delivery of services.*

#### **Potential Implementation Opportunities**

- Work with the Fort Williams Park Committee to review the mission, vision and financial sustainability of Fort Williams Park.
- Receive the report from the Spurwink School Reuse Committee and consider further action.
- Review with community services actions taken since receipt of the report on senior citizens.
- Improve access for commercial and recreational watercraft in the Kettle Cove/Crescent Beach area.
- Explore / improve cellular and telecommunications infrastructure and explore related revenue opportunities.

## **6. Fiscal Management**

- Ensure that any new goal or program is reviewed with business model principles.
- Continue to examine opportunities to share services and resources with other communities.
- Explore the creation and implementation of a senior citizen property tax relief program.
- Review all municipal fees and revenues sources, including grants.